Bleed Margin (3.125" x 2.9375")
Cut Line (3" x 2.8125")
Text Margin (2.625" x 2.4375")

Adhesive Area (3" x .75") - Heavy ink coverage is not recommended on the top 3/4" (.75) of the pad because of the adhesive edge.

Bleed Margin (3.125" x 2.9375") - Design elements should extend 1/16" (.0625") beyond the finished size of the document to insure printing to the edge.

Cut Line (3" x 2.8125") - Trim area should allow for a mechanical tolerance of 1/4" (.25") from the text margin to the bleed margin.

Text Margin (2.625" x 2.4375") - Essential text and design elements should be positioned within the text margin of 3/16" (.187").

REMOVE ALL GUIDES BEFORE SUBMITTING ORDER
Sticky Flyers is not responsible for printed guidelines. You must remove these marks before submitting artwork or they will print on your final product.